



# Paul St. Martin Charitable Corporation

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## **For Immediate Release**

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## **PSMCC Prepares for 2<sup>nd</sup> Annual 5k Run/Walk Join Us!**

**Newton, MA** – The 2<sup>nd</sup> Annual Paul's Run 5k Run/Walk will be held on Sunday, May 23<sup>rd</sup>, 2010 at 10AM at Weeks Field in Newton Centre. The event, which honors and remembers Paul St. Martin, is presented by the Paul St. Martin Charitable Corp (PSMCC), with proceeds going towards funding preventive cardiac research.

In the words of PSMCC's President, Kristen St. Martin, "Following the success of our inaugural 5k in 2009, I am looking forward to another great event. We are excited to bring the local community together once again to support this important cause in honor of my father."

Runners and walkers of all levels and ages are welcome to participate. Registration begins at 9:00AM on race day but participants are encouraged to pre-register at [paulstmartincharitablecorp.com](http://paulstmartincharitablecorp.com). The registration fee is \$25. The first 150 registrants will receive free race t-shirts.

Becoming a sponsor of this event is a great way to show support. The PSMCC invites area businesses to contribute fund-raising sponsorships for the fight against heart disease through either monetary or in kind donations. The three sponsorship levels are Gold, Silver and Bronze and depending on sponsorship level, a business's logo will be displayed on promotional materials, race t-shirts and the PSMCC website. Corporations interested in donating should contact Matthew Lipton at [MLipton@paulstmartincharitablecorp.com](mailto:MLipton@paulstmartincharitablecorp.com).

### ***About the Paul St Martin Charitable Corporation***

*The Paul St. Martin Charitable Corporation, a 501(c)3 non-profit charitable organization, was founded in 2008 to raise awareness and funds to support the advancement of cardiac research and education focused on preventing heart disease. The non-profit honors the memory of Paul A. St. Martin who was a prominent friend and business colleague to many in the community of Newton, MA. He sadly passed away of a heart attack while doing one of his favorite things, running. He is remembered for his unbelievable sense of humor, love of sports and devotion to his family.*

*Individuals interested in volunteering, sponsoring or participating in the 5k Run/Walk can visit [www.paulstmartincharitablecorp.com](http://www.paulstmartincharitablecorp.com) for more information.*

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